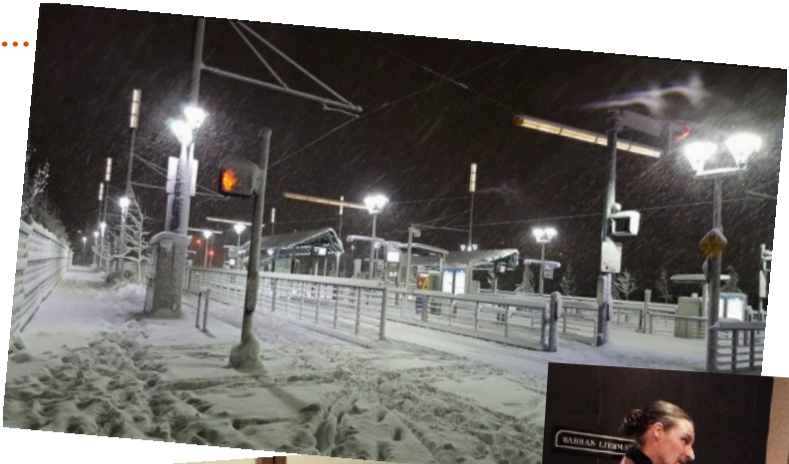




**Stumptown Orange**  
THE SYRACUSE UNIVERSITY ALUMNI CLUB  
OF GREATER PORTLAND, OREGON

## THE ORANGE ADVANTAGE ROLLS INTO TOWN! JANUARY 10, 2017

Oh, the weather outside was frightful...



...but the talk inside? Delightful!

The *Orange Advantage* rolled into Portland on Jan. 10 ... along with the city's worst snowstorm in decades! Undaunted – frankly, there was little choice to be otherwise – the **Stumptown Orange** joined forces with SU's offices of Alumni Engagement and Career Services to provide a day of career counseling and skills building for local alumni.



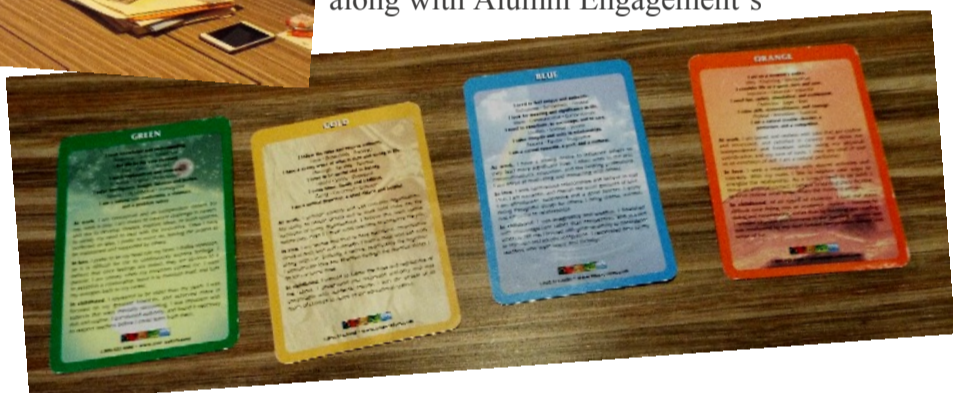
The weather, especially in the evening, held our numbers down. But those who braved the elements got some prime time to work on their careers and businesses, gained some insights into themselves, and swapped career stories with other Orange.

One-on-one sessions (left) enabled alums like **Walker Griffith ('04)** to work directly on marketing and growth strategies for his business with Career Services' **Jenna Turman**. Later in the day they met again, along with Alumni Engagement's

**David Bartell** to continue the conversation.

At lunch, we looked at our personalities and preferences using the True Colors assessment tool. Though we all might've figured we'd end up as solid Oranges, it didn't turn out that way. Over lunch, Jenna led the group through word and picture exercises.

There were revelatory chuckles like "I am soooooo Gold!" and "This fits my wife to a tee!" as we read colored cards explaining behaviors, traits and expectations of different types of people.



Things got dicer in the evening as the snow started falling. But it didn't keep 18 folks from participating in our career stories and networking event ... with one more on the phone. Panelist **Charri Schairer ('89)** was snowed in, but called in to reflect on her career in urban planning and development.

She was joined in the room by four panelists: high-tech entrepreneur **Steve Marsh ('97)** (right), gallerist **Jessica Breedlove Latham ('12)**,



broadcaster and bar owner **Spencer Raymond ('10)** and our host for the evening, attorney **Nelson Atkin ('74)**. Afterwards there was time for one-on-one discussions over food and drinks. Despite the snow, folks stayed to chat.

The day's activities attracted some club regulars, but also offered the chance to welcome several alumni into the fold, including **Steve Southard ('80)**, **Margo Keogh ('92)** and her husband, Glen, **Michelle Halle ('86)** and **Brent Royer**, a '95 graduate who completed a masters from Newhouse through SU's online program just last month.



Thanks to everyone who braved the elements to participate, and especially our host Nelson, Jenna and David who came out from Syracuse (but next time, leave the snow home!), and our favorite long-distance **Stumptown Orange**, SU's **Susan Filkins ('08)**, who flew in from California, while battling a nasty cold, no less! And thanks to Walker and Jenna for their photos.

